Community Workshop #3
October 22, 2019

WELCOME!
What’s Going On Tonight?

• Presentation (15 minutes):
  o Introductions and purpose
  o What we’ve heard
  o Recommendations

• Open House
  o Recommendation boards
  o Comment forms
Purpose

Final community workshop to share the final draft recommendations based on outreach
Study Area

- Approximately 375 acres
- 6 Neighborhoods
  - Disston Heights
  - Ponce De Leon
  - Central Oak Park
  - North Kenwood
  - Historic Kenwood
  - Palmetto Park
- Grand Central District
- South St. Petersburg Community Redevelopment Area (CRA)
Here’s What We’ve Done

• 3 Community Workshops
  o January 30, 2019
  o June 4, 2019
  o October 22, 2019

• Neighborhood and District Leaders Meeting
  o March 2019

• Stakeholder Interviews
  o March-July 2019

• Online Survey
  o June-August 2019
What We’ve Heard:

Top Priorities

1. Parks & Open Space
2. Walking & Biking Options
3. New Development
4. Improve Transit
5. Define the District
6. Transportation Safety
7. Improve Street Aesthetics
8. Other
What We’ve Heard:

**TOP IMPROVEMENT PRIORITY:**

86% of survey participants indicated **crime & safety** as an important improvement.

"It would be wonderful if 34th Street could be more walkable and, specifically, "crossable", so that it doesn't remain like a canyon, dividing the City’s east and west neighborhoods."

"More places to congregate, like coffee shops, theaters or mid to high end bars and restaurants."
Recommendations:

PUBLIC SAFETY

GREENSPACE

URBAN FORM & ECONOMIC DEVELOPMENT

DISTRICT DEFINITION

TRANSPORTATION: PEDESTRIAN

TRANSPORTATION: BICYCLE

TRANSPORTATION: TRANSIT

HEALTH IN ALL POLICIES (HIAP)
Public Safety

• Increase lighting
• Maintenance of vacant buildings and properties
• Street clean teams
• Continue and expand City homeless strategies that are already in place
• Crime Prevention Through Environmental Design (CPTED)
• Business improvements
  o Business improvement district
  o Loan fund for business and corridor improvements
Greenspace

• Enhance and activate existing greenspaces and parks
• Add pocket parks and parklets
• Enhanced landscaping
  ○ Emphasis on 34th Street
• Green infrastructure
• Utilize surface parking lots for events and public space
• Trail around retention pond with trail head
Greenspace
Greenspace
Greenspace

- Multi-use path around retention pond
- Enhanced landscaping
- Park/open greenspace
- Boardwalk on east edge
- Future mixed-use redevelopment
- Re-grid area to promote connectivity and walkability
- Redevelop railroad line into multi-use trail that connects to downtown
Greenspace
Greenspace
Urban Form & Economic Development

• Focus higher density along Central Avenue and 34th Street
• Build density around transit
• Change zoning to allow greater density, intensity, and mixed-use
• Encourage redevelopment
• Encourage a diverse mix of housing
• No zoning change to traditional residential districts
Transportation

- Fill sidewalk gaps
- Streetscape Central Avenue
- Implement Complete Streets network
- Add more Coast Bike Share Hubs
- Improvements to 34th Street
  - Lighting, crossings, landscaping, transit stops
- Construct and coordinate Central Avenue Bus Rapid Transit (BRT)
- Designate 34th Street as a transit priority corridor and connect other transit options
**District Definition**

- Engage local art community
  - Murals and public art “art spots”
  - Painted intersections
  - Bus stop art and decals
- Preserve historic signs and structures
- District gateway signs and wayfinding
- Neighborhood signs
- Events
  - Farmers markets, craft markets, open streets, food truck rallies, cultural events and celebrations, outdoor movies, concerts
- Create a district name and brand
District Definition
District Definition

BEACHES

SUNSHINE
SKYWAY BRIDGE

DOWNTOWN
ST. PETE

US 19

UNION
CENTRAL

UNION
CENTRAL

UNION
CENTRAL

UNION
CENTRAL
Wrap-Up and Next Steps

• Tentative Schedule
  o November 4, 2019: South St. Petersburg CRA
  o November 12, 2019: Community Planning and Preservation Commission (CPPC)
  o December 2019: Finalize Plan
  o December 12, 2019: City Council
  o 2020 City Funding Cycle
Questions?

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